



amanda smith

Education . . .

Wichita State University

Second year Doctoral Student
Department of Psychology: Human Factors
Expected graduation: May 2011

University of Kansas

B.A. Psychology
B.F.A. Visual Communications: Graphic Design
emphasis; course work in illustration
December 2003

Hutchinson Community College

A.A. emphases in psychology and fine arts
May 2000

Research Experience . . .

National Institute for Aviation Research

Human Factors Lab, Wichita, KS
Graduate Research Assistant: design new user
interface and dynamic visual displays.
June 2006 — present

Software Usability Research Laboratory

Wichita State University, Wichita, KS
Graduate Research Assistant: logo, icon and
website design; usability research on
website layout and navigation; data analysis
February 2006 — present

National Institute for Child Health and Human Development (N.I.C.H.D.)

Lawrence, KS
**Research Assistant and Health and Physical
Development Coordinator:** conducted and
coded parent and child interviews, data
entry, scheduled home and lab visits and
physical assessments with families.
January 2001 — October 2002

Computer Skills . . .

Proficient in: Adobe Illustrator, InDesign, and
Photoshop; Quark XPress; Microsoft Word,
Excel and Powerpoint

Comfortable with: Adobe Streamline, Flash,
Dreamweaver, ImageReady; SPSS

Some experience with: Adobe After Effects,
Director, Morae, Visual Basic Express

Professional Experience . . .

Sedgwick County Zoo

Wichita, KS
Evaluator: wayfinding research, preliminary
research for new exhibits.
December 2006 — present

Girl Scouts Wheatbelt Council, Inc.

Hutchinson, KS
Marketing Director: communications/PR
(brochures, press releases, radio spots,
billboards, newsletters, annual report),
product sales (training, coordinated sales, set
product price levels and selections); program
(summer camp, pinhole photography and
graphic design activities).
February 2005 — July 2006

Tracy Design

Kansas City, MO
Graphic Designer: worked directly with clients
and printing agencies to develop brochures,
ads, identity systems, trade show graphics,
marketing campaigns. Clients included: Fike,
Scandia Down, Wells Fargo, Virginia Brown
Orthodontic, and Sheridan's Frozen Custard.
January 2004 — February 2005